Comparison of x by group

(No adjustment)

Col Mean-|

Row Mean | Accessor Display Extended GameCons Laptop Netbook

---------+------------------------------------------------------------------

Display | -0.198328

| 0.4214

|

Extended | -1.056396 -0.544265

| 0.1454 0.2931

|

GameCons | -1.333834 -1.153036 -0.920074

| 0.0911 0.1244 0.1788

|

Laptop | 0.387903 0.457586 0.960502 1.383269

| 0.3490 0.3236 0.1684 0.0833

|

Netbook | 1.514507 1.446336 1.947075 2.019343 0.959520

| 0.0649 0.0740 0.0258 0.0217\* 0.1686

|

PC | 2.527969 2.174224 2.969230 2.434275 1.472106 0.286853

| 0.0057\* 0.0148\* 0.0015\* 0.0075\* 0.0705 0.3871

|

Printer | 2.094879 1.564668 2.641364 2.013720 0.772558 -0.493914

| 0.0181\* 0.0588 0.0041\* 0.0220\* 0.2199 0.3107

|

PrinterS | 2.459936 2.191173 2.883744 2.479686 1.550567 0.427349

| 0.0069\* 0.0142\* 0.0020\* 0.0066\* 0.0605 0.3346

|

Smartpho | 0.457207 0.511872 1.084301 1.436864 0.012046 -1.000798

| 0.3238 0.3044 0.1391 0.0754 0.4952 0.1585

|

Software | -0.603934 -0.292952 0.233763 1.005159 -0.723463 -1.699313

| 0.2729 0.3848 0.4076 0.1574 0.2347 0.0446

|

Tablet | 0.508370 0.558376 1.072319 1.447014 0.090149 -0.878888

| 0.3056 0.2883 0.1418 0.0739 0.4641 0.1897

Col Mean-|

Row Mean | PC Printer PrinterS Smartpho Software

---------+-------------------------------------------------------

Printer | -1.083667

| 0.1393

|

PrinterS | 0.185519 1.188771

| 0.4264 0.1173

|

Smartpho | -1.577045 -0.847810 -1.645579

| 0.0574 0.1983 0.0499

|

Software | -2.534334 -2.020500 -2.513903 -0.806767

| 0.0056\* 0.0217\* 0.0060\* 0.2099

|

Tablet | -1.375733 -0.658527 -1.460418 0.084326 0.827558

| 0.0845 0.2551 0.0721 0.4664 0.2040

List of pairwise comparisons: Z statistic (p-value)

--------------------------------------------------------

Accessories - Display : -0.198328 (0.4214)

Accessories - ExtendedWarranty : -1.056396 (0.1454)

Display - ExtendedWarranty : -0.544265 (0.2931)

Accessories - GameConsole : -1.333834 (0.0911)

Display - GameConsole : -1.153036 (0.1244)

ExtendedWarranty - GameConsole : -0.920074 (0.1788)

Accessories - Laptop : 0.387903 (0.3490)

Display - Laptop : 0.457586 (0.3236)

ExtendedWarranty - Laptop : 0.960502 (0.1684)

GameConsole - Laptop : 1.383269 (0.0833)

Accessories - Netbook : 1.514507 (0.0649)

Display - Netbook : 1.446336 (0.0740)

ExtendedWarranty - Netbook : 1.947075 (0.0258)

GameConsole - Netbook : 2.019343 (0.0217)\*

Laptop - Netbook : 0.959520 (0.1686)

Accessories - PC : 2.527969 (0.0057)\*

Display - PC : 2.174224 (0.0148)\*

ExtendedWarranty - PC : 2.969230 (0.0015)\*

GameConsole - PC : 2.434275 (0.0075)\*

Laptop - PC : 1.472106 (0.0705)

Netbook - PC : 0.286853 (0.3871)

Accessories - Printer : 2.094879 (0.0181)\*

Display - Printer : 1.564668 (0.0588)

ExtendedWarranty - Printer : 2.641364 (0.0041)\*

GameConsole - Printer : 2.013720 (0.0220)\*

Laptop - Printer : 0.772558 (0.2199)

Netbook - Printer : -0.493914 (0.3107)

PC - Printer : -1.083667 (0.1393)

Accessories - PrinterSupplies : 2.459936 (0.0069)\*

Display - PrinterSupplies : 2.191173 (0.0142)\*

ExtendedWarranty - PrinterSupplies : 2.883744 (0.0020)\*

GameConsole - PrinterSupplies : 2.479686 (0.0066)\*

Laptop - PrinterSupplies : 1.550567 (0.0605)

Netbook - PrinterSupplies : 0.427349 (0.3346)

PC - PrinterSupplies : 0.185519 (0.4264)

Printer - PrinterSupplies : 1.188771 (0.1173)

Accessories - Smartphone : 0.457207 (0.3238)

Display - Smartphone : 0.511872 (0.3044)

ExtendedWarranty - Smartphone : 1.084301 (0.1391)

GameConsole - Smartphone : 1.436864 (0.0754)

Laptop - Smartphone : 0.012046 (0.4952)

Netbook - Smartphone : -1.000798 (0.1585)

PC - Smartphone : -1.577045 (0.0574)

Printer - Smartphone : -0.847810 (0.1983)

PrinterSupplies - Smartphone : -1.645579 (0.0499)

Accessories - Software : -0.603934 (0.2729)

Display - Software : -0.292952 (0.3848)

ExtendedWarranty - Software : 0.233763 (0.4076)

GameConsole - Software : 1.005159 (0.1574)

Laptop - Software : -0.723463 (0.2347)

Netbook - Software : -1.699313 (0.0446)

PC - Software : -2.534334 (0.0056)\*

Printer - Software : -2.020500 (0.0217)\*

PrinterSupplies - Software : -2.513903 (0.0060)\*

Smartphone - Software : -0.806767 (0.2099)

Accessories - Tablet : 0.508370 (0.3056)

Display - Tablet : 0.558376 (0.2883)

ExtendedWarranty - Tablet : 1.072319 (0.1418)

GameConsole - Tablet : 1.447014 (0.0739)

Laptop - Tablet : 0.090149 (0.4641)

Netbook - Tablet : -0.878888 (0.1897)

PC - Tablet : -1.375733 (0.0845)

Printer - Tablet : -0.658527 (0.2551)

PrinterSupplies - Tablet : -1.460418 (0.0721)

Smartphone - Tablet : 0.084326 (0.4664)

Software - Tablet : 0.827558 (0.2040)

alpha = 0.05

Reject Ho if p <= alpha/2